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## Meet the team:

# Christian Nelson – Head of Consulting

Christian has eight years of experience as a management consultant. He worked for DTZ and KPMG before joining PMP where he specialised in the sports, culture and tourism sectors.

Christian first worked with David as a consultant supporting the development of the first major events strategy for London.

Christian worked for David again as a consultant whilst project managing a study into the feasibility of London hosting Sport Accord. His role involved assessing the strategic benefits of hosting the convention and analysing the financial implications for London of hosting.

He specialises in the development of business cases for major events and facilities (including the London 2012 Aquatics Centre and Birmingham Food Festival). He has advised on the feasibility of other schemes such as a 'Light Night' Cultural Festival in London and has worked in Russia on plans for an F1 track and tourism complex in Moscow. He also recently led Why Not's work developing business plans for a new resort in the Sochi region and previously worked on developing plans for New Wimbledon Theatre and a potential adjoining community facility.

Christian was involved in numerous aspects of the England 2018 bid. He helped develop proposals around accommodation, fan fests and training sites, managed much of England's city selection process and developed 300 pages of bid book copy.

Christian is experienced in driving projects and working with stakeholders to plan and deliver events which achieve their strategic and commercial goals.

